

Christmas OPENING

**NOBODY
UNDERSELLS
DALE'S**

LOW DISCOUNT PRICES

**BUY RETAIL
at
WHOLESALE
PRICES!**

LAY-AWAY NOW!

LADIES' BIG BULKY
SWEATERS



- Orlons • Wools
- Mohair Blends
- Solids and Patterns
- Sizes 32-40, 42-54

Our Low Discount
Prices Start at

\$1.97
Values
to
\$15.95

BLOUSES

All New Styles and
Colors for Ladies



- Short sleeves, push-up and long sleeves
- Bright new solids and fashion prints
- Sizes 32 to 38

Our Low Discount
Prices Start at

94¢

Men's
Popular New

SKI JACKET



- 100% dacron lined
- 100% nylon shell
- Sizes S-M-L-XL
- Reg. \$16.95 Value

Our Low
Discount
Price Is

\$12.88

JUST ARRIVED!

Men's Corduroy

SPORT SHIRTS



- Machine washable
- 100% cotton
- Sizes S-M-L-XL

Reg. 5.98 Val.

\$3.74

JUST \$1.00 WILL HOLD YOUR LAY-AWAY UNTIL CHRISTMAS

Ladies' Nylonized

HALF SLIPS

- Fancy and tailored styles
- Assorted colors, including black, red and white

59c or ...



2 for \$1.00
SIZES
S-M-L

INFANT'S RECEIVING

BLANKETS

- PASTEL COLORS
- 100% COTTON
- REG. 98c • WASHABLE



2 FOR 287¢

Beautiful Individually

Boxed Infants'

GIFT SETS

- EVERYTHING FOR BABY
- PERFECT FOR CHRISTMAS TIME OR ANY TIME!



Our Low
Discount
Prices
Start at ..

\$1.26

Men's Handsome

Big Bold Bulky SWEATERS

- 100% ORLONS AND MOHAIR BLENDS
- SIZES S-M-L-XL
- REG. \$9.95



Our Low
Discount
Prices
Start at

\$5.96

LADIES' 100% NYLONIZED

PANTIES

- PASTEL COLORS AND WHITE
- FANCY TRIMS
- SIZES 5, 6, 7



OUR LOW
DISCOUNT PRICE

22¢
SIZES
8-9-10
29c

GIRLS' BULKY KNIT

SWEATERS

- SIZES 3-6X, 7-14
- PULLOVER AND CARDIGAN STYLES

Our Low Discount
Prices Start at

\$1.96
Values
to
\$5.49



BOYS' HANDSOME COTTON

SLACKS

- CONTINENTAL AND IVY STYLES
- NEWEST SOLID COLORS AND PLAIDS
- WASH 'N WEAR • SIZES 6-18

Our Low Discount Prices
Start at

\$2.64 and Up
Values to
\$3.50



Men's Soft 100% BANLON

GAUCHO SHIRTS

- Reg. \$5.99 Values
- Assorted Holiday Colors
- OUR LOW DISCOUNT PRICE

\$3.99
SIZES S-M-L



GIRLS' WARM 'N COMFY

PAJAMAS

- 100% cotton flannel
- Washable
- Novelty prints
- SIZES 3 TO 6X

Our Low
Discount Price

\$1.26
Sizes 7-14 . 1.77



GIRLS' WINTER-TIME

CAR COATS

- WITH OR WITHOUT HOODS
- WARM QUILTED LINING
- GUARANTEED WASHABLE

\$7.49 VALUES
OUR LOW
DISCOUNT PRICE

\$5.48
SIZES
7-14



BOYS' COLORFUL PLAID

SPORT SHIRTS

- FLANNELS • SANFORIZED
- MACHINE WASHABLE
- REG. \$1.29

OUR LOW
DISCOUNT PRICE

88¢ Up
SIZES 4-16



BOYS' WARM FLANNEL

PAJAMAS

- Button front and middle styles
- Prints and solid colors
- Values to \$3.98

OUR LOW
DISCOUNT PRICE

\$1.87
SIZES
4-14



Dale's

SELF SERVICE DEPT. STORE

1334 EL PRADO—Downtown Torrance

AMPLE FREE
PARKING

CHARGE IT
WITH



NEW STORE HOURS.
OPEN DAILY 9 A. M. TO 6 P. M.
MONDAY & FRIDAY EVENINGS 'TIL 9 P. M.